



**Santhosh Kumar. S**  
Creative Designer

# Resumé

## Objective

A highly talented and driven Senior graphic designer with a proven record of delivering creative and innovative design solutions especially in the 'event industry'. Excellent ability of developing projects from inception through production to final delivery, ensuring that all work is effective, appropriate and delivered within agreed timescale. Now looking for a suitable senior graphic designer's position with a ambitious and high profile company

**+971 50 185 0179**  
MOBILE

**28.05.1979**  
DATE OF BIRTH

**INDIAN**  
NATIONALITY

**ENGLISH, HINDI**  
LANGUAGES KNOWN

## Work Experience

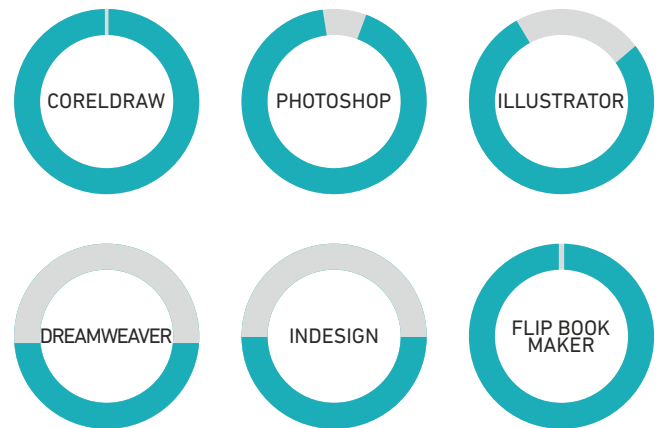
Senior Graphic Designer | Streamline Marketing Group  
Since April 2008

Developing concepts and artwork, creating graphic design solutions from concept through to completion. Responsible for developing and creating both digital and print design for a wide range of print and online campaigns, publications and advertising.

### Duties & Responsibilities:

- :: Ensure full awareness and compliance with all the brand guidelines relating the various corporate and project brands
- :: Create and maintain an organised and systematic filing structure to store all marketing creative work and applications, including back ups
- :: Design corporate and project brochures, web banners, and other marketing collateral as required.
- :: Producing graphic content for site re-skins, page layouts, email designs, site graphics, static & Flash banners
- :: Support marketing teams with the design and art working of advertisements and other marketing activities
- :: Responsible for designing, art working and supplying Streamline corporate and projects graphics for events and exhibitions
- :: Support other Streamline internal departments with templates ranging from documents to PowerPoints
- :: Responsible for the overall quality of the end product (brochures, and web collaterals)
- :: Production of mock ups when applicable and if time allows ensuring the quality of the end product as well as colours and finishes
- :: Research latest design applications and production techniques including paper stock and brochure finishes

## Skill Set



## Why should we work together

- :: Ability to conceptualise and think visually
- :: Ability to work well alone and within a creative team
- :: Very good understanding of the principles of design and design theories
- :: Good technical skills enables me to use my knowledge of design principles

## Academic Qualification

- :: Diploma in Graphic Design and Desktop Publishing, from CBIIT, Trivandrum, Kerala, India
- :: Graduation completed.
- :: Diploma in Electrical Engineering, from Industrial Training Institute, Government of Kerala, India

## Previous Experience

- :: Team Leader | iDynamics Ltd., Technopark, Kerala, India from August 2006 to February 2008
- :: Graphic Designer | Reminder Media Graphics, Kerala, India from April 2004 to July 2006



<https://ae.linkedin.com/pub/santhosh-kumar/41/797/177>